

**IN THE UNITED STATES PATENT AND TRADEMARK OFFICE**

**Applicant:** Dickerson, Jr.                      **Conf. No.:** 6358  
**Serial No.:** 09/940,974                      **Art Unit:** 3623  
**Filed:** 08/28/2001                      **Docket No.:** END920010076US1  
**Examiner:** Johnna Ronee Loftis  
**Title:** METHOD AND SYSTEM FOR GENERATING A VALUE  
PROPOSITION FOR A COMPANY IN AN INDUSTRY

Mail Stop Amendment  
Commissioner for Patents  
P.O. Box 1450  
Alexandria, VA 22313-1450

**AMENDMENT**

Sir:

**I. INTRODUCTORY COMMENTS**

In response to the Final Office Action of September 27, 2006 and the Advisory Action of October 23, 2006, please re-consider the rejections based on the following remarks.

**Listing of the Claims** are reflected in the listing of claims that begin on page 2 of this paper.

**Remarks** begin on page 9 of this paper.